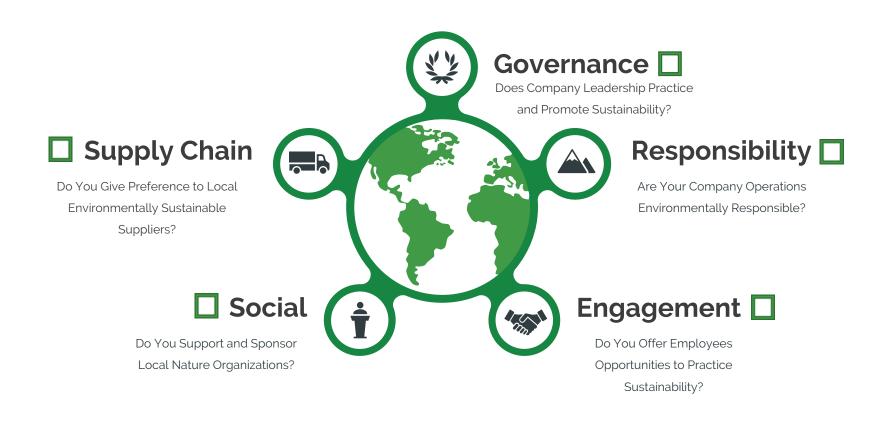
THE ECO FRIENDLY INCOME I.S.C

Investigation of Sustainability Checklist



START INVESTIGATING NOW

Js Your Company Sustainable?





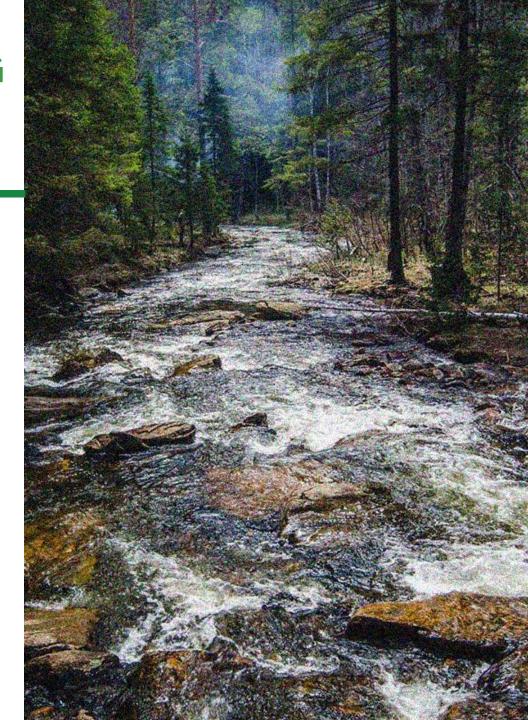
Governance

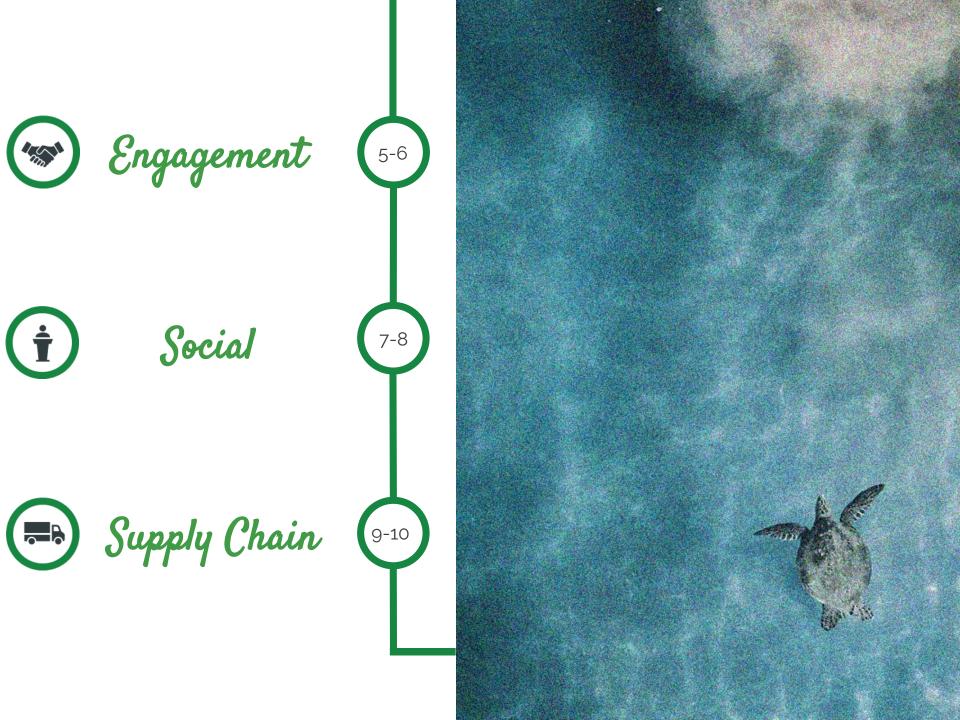




Responsibility (3-4)









Governance



- Leadership has made sustainability a priority and allocated funding and resource for a sustainability program
- Company's mission statement specifically includes sustainability.
- Company's business model is designed to benefit the environment and people equally.



Did You know?

Sustainable development is the pathway to the future we want for all. It offers a framework to generate economic growth, achieve social justice, exercise environmental stewardship and strengthen **governance**.

- Company saves energy and water by using energy efficient light bulbs, low flow faucets & toilets.
- Company has adopted a recycling program, has the proper bins and has trained employees sorting methodology.
- Employees are incentivized to take public transit, ride a bike to work or carpool.

"Sustainability is not just about adopting the latest energy-efficient technologies or turning to renewable sources of power. Sustainability is the **responsibility** of every individual every day. It is about changing our behavior and mindset to reduce power and water consumption, thereby helping to control emissions and pollution levels."





-Engagement

3

- Company tracks its energy and water usage, waste generation and it's carbon footprint.
- Sustainability goals have been established and communicated throughout the organization.
- Employees are given the chance to engage through green teams.

"Building sustainable cities - and a sustainable future - will need open dialogue among all branches of national, regional and local government. And it will need the **engagement** of all stakeholders - including the private sector and civil society, and especially the poor and marginalized."



Ban Ki-Moon, United Nations Secretary-General



Social

4

- Company has a charitable giving policy and makes donations to local nonprofit organizations.
- Company encourages employee volunteerism and has a community service policy.
- Company supports and/or sponsors local events and organizations.



"Engaging in **social** business is beneficial to a company because it leverages on business competencies to address **social** issues, involves one-time investment with sustainable results, and produces other positive effects such as employee motivation and improved organizational culture."

Muhammad Yunus, Social Entrepreneur and Nobel Peace Prize Winner

-Supply Chain

5

- The company gives preference to companies that are local.
- Preference is given to suppliers with a commitment to social and environmental sustainability.
- Environmentally preferable purchasing is set up for supplies such as paper products, cleansing products, and reusable items instead of disposables

Progress is not inevitable. It is up to us to create it.



Thank you for doing your part.



Perhaps some of these concepts were new to you, but they were surprisingly delightful to learn, weren't they?

So, how many boxes did you check off? Remember to review each pillar in the I.S.C list, determine which ones you will target next, and make a concise plan to achieve it.

Want to Learn More?

Check Out: <u>The Advantages of Having a Sustainable</u> <u>Business Model</u>

